

### ABSTRACT OF THE DISCLOSURE

- A method is disclosed for providing photofinishing services for images having a main subject and background, comprising the steps of producing a digital image of a customer's photographic image; producing a main subject belief map from the digital image; employing the main subject belief map to produce a modified digital image; producing a print of the digital image; producing a print of the modified digital image; and delivering both prints to the customer. The step of employing the main subject belief map to produce a modified digital image includes zoom and crop steps that maintain a main subject within a resulting cropped image. The step of employing the main subject belief map to produce a modified digital image may include a subject emphasizing step. The emphasizing step may include the step of maintaining the main subject in color and the background in black and white, the step of altering the background by reduced brightness to produce a spotlight effect on the main subject, and/or the step of altering the background with reduced sharpness. The step of employing the main subject belief map to produce a modified digital image may include the step of altering pixel values that are a part of the main subject and/or altering pixel values that are a part of the background.